



DAX GRANT - THE C-SUITE ENTREPRENEUR
MEDIA KIT



DAX GRANT

THE C-SUITE ENTREPRENEUR

“Carpe Diem Leadership - The ability to seize the moment, striking a balance with the requirements of the business today and ensuring a business model fit for the future global world with the leading edge c-suite executive of the future”

AS A RECOGNISED GLOBAL WOMAN IN TECHNOLOGY,
DAX BELIEVE TODAY'S LEADERS NEED TO:

- **BE DIGITAL**
- **BE COURAGEOUS**
- **BE REMARKABLE**



**TECHNOLOGICAL
ADVANCEMENT IS HAVING A
SIGNIFICANT IMPACT AND CREATING
THE NEXT SOCIETAL SHIFT.**

Passionate about harnessing global organisations' potential by enabling c-suite executives to strike the right balance of purpose, values, strategy, and results delivery.

Dax Grant is recognised for her reputation within the industry as The Courageous Entrepreneur, focusing on customer centred digitisation, infrastructure and operational leadership in a technology-based world.

CONFERENCES AND CORPORATE PRESENTATIONS

CREATING SHARED VALUE

PURPOSE BEYOND PROFIT!

01 LEADERSHIP WITH PURPOSE AND VALUES IN THE BOARDROOM

Recognised for her purpose-centred approach and global model - Dax talks about the purpose of today's international and global organisations.

Why creating shared value is the new competitive advantage and how to develop and combine the strategic position for standout in the marketplace, together with harnessing the c-suite executive team to connect with customers, working with regulators and industry influencers creating a collaborative ecosystem for social good inspire their functions, teams to deliver to a vision.

Dax reveals her approach for tapping into organisational value and unleashing entrepreneurial leadership. How to reimagine the marketplace and establish the essence of your organisation. Focusing the c-suite on visionary yet decisive leadership that results in top quartile customer.

02 EQUIP YOUR BOARDROOM EXECUTIVE FOR LEADERSHIP IN A CONNECTED WORLD

HARNESSING TECHNOLOGY FOR COMPETITIVE ADVANTAGE

In today's connected world, with changing customer preferences, social media trends, and the evolving nature of technology with a pivotal role in our day to day lives, the importance of having the c-suite leadership, customer and technology skills becomes central to the success of any organisation.

For organisations in the early stages of harnessing their technology for advantage, Dax walks through the essence of initiating the right culture. Dax shares the fundamentals of how to set up for success. Dax explains the power of cut-through leadership. She focuses on identifying and harnessing the entrepreneurial c-suite executives for the future.

DIGITISATION FOR THE EXECUTIVE LEADERSHIP.

03

DOUBLING DOWN ON DIGITAL LEADERSHIP - CREATING ADVANTAGE IN A CONNECTED WORLD.

For executive teams that are tapping into purpose centred digitisation, Dax unveils her entrepreneurial model, ensuring your Executive team is fit for the future and empowering the workforce and delivering value centred results.

How to cut through to the essence of 'digitisation for good'. The secrets of identifying experience pivot points for society, customers and the workforce. Top quartile shareholder results as the inevitable outcome of the digitisation centred model.

Accelerating entrepreneurial digitisation, accessing organisational connectivity with precision.

How to centre the organisation through the digitisation lifecycle and strike the balance of digitisation and day-to-day business operations. How to balance infrastructure

requirements with the requirement for breakthrough performance.

For organisations that are in on the digital path, Dax talks about pivotal experiences in Digitise, Innovate and Operate - Striking the boardroom balance in a global world.

A gripping and engaging session that examines how the executive leadership mindset set the pace and balance of an organisation. At the heart of balancing the value of today's operations.

5 REASONS WHY YOU SHOULD ENGAGE DAX TO SPEAK AT YOUR NEXT EVENT.

- 01.** Every participant will leave **INSPIRED**, **EMPOWERED**, and **CAPTIVATED** to step into the entrepreneurial boardroom, access the must-have c-suite conversation, and put into proactive the profound insights of this leadership model!
- 02.** Dax has a tailored approach to speaking, devoting time to understanding your bespoke needs. Every presentation is attuned to the audience of the moment.
- 03.** Dax is a **CAPTIVATING**, thought-provoking and engaging communicator who shares her real-life know-how, gripping stories, and precision-based strategies through various local, international, and global experiences a courageous entrepreneur.
- 04.** Dax connects with your target executive leadership audience. She's as comfortable presenting to CEOs, senior executives or entrepreneurs across various sectors, culture and connecting with your organisational purpose and mission.
- 05.** Dax is 100% committed to making your event or conference a meaningful experience that leaves your audience **EMPOWERED** and **ENERGISED** to take their executive leadership to the next level, unlocking the organisation's potential!



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Walking alongside Stephen Hawking at Cambridge University, Dax Grant had come a long way from the four year old starting at a UK primary school not speaking English to being accepted at the hallowed grounds of learning. As the daughter of a Bosnian coal miner and a shepherdess, Dax grew up 'different'. These differences drive her vision for accelerating change and building societal leaders.

Her humble beginnings underpin the vision and values she brings to the corporate space championing digital transformation and a new way to lead organizations into the future. Dax believes organizations are looking for a new style of leadership - seeking people, not just recognized for their awards and accolades, but those who can influence, empower and champion their teams.

Dax has extensive experience within global, international and national organisations, working as a CEO, CIO and COO in the technology space, driving the organisational process of implementing and managing digitisation. She's worked with FTSE 100, FORTUNE 500 firms and FinTechs as an Executive Director, Business Owner, Advisor and Non Executive Director and is recognised for digitising businesses, catalysing turnarounds and utilising technology to unlock value.

WANT TO KNOW MORE ABOUT WORKING WITH DAX?

“Dax has a distinct leadership style and way of working with people which has left a lasting legacy within the wider Technology directorate. Dax is an accomplished, talented and intuitive leader, strategic thinker and inspiring speaker!”

LOOKING FOR A KEY NOTE SPEAKER, SPOKESPERSON OR PANELLIST FOR YOUR NEXT VIRTUAL EVENT OR PODCAST

Book a conversation with Dax today!

[CONTACT DAX](#)



WINNER 2021

